

The National Cooperative Business Association CLUSA International Program 1401 New York Avenue, NW Suite 1100 Tel 202-638-6222 Fax 202-628-6726 www.NCBA.coop

ANNUAL REPORT

FY 2011

For nearly 100 years NCBA CLUSA remains dedicated to Developing, Advancing, and Protecting Cooperative Business Enterprise Worldwide.

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PROGRAM SUMMARY

Program Summary

1. DOMESTIC PROGRAM | TRADE ASSOCIATION

1.1 Advocacy

NCBA CLUSA's Public Policy program focuses the voice of cooperatives across all sectors, educating the U.S. Congress and the executive branch about the importance of cooperatives in communities and benefits of the co-op business model, actively lobbying for programs and supporting policies that help co-ops, and protecting co-ops from negative legislation.

NCBA CLUSA is also committed to linking our domestic and international expertise providing American farmers and agribusiness professionals the opportunity to assist farmers in Senegal and Zambia through the USAID-funded Farmer-to-Farmer program. NCBA CLUSA draws upon a pool of volunteers knowledgeable in agriculture, cooperative development, finance, insurance, energy, technology and housing.

1.2 Membership

For nearly 100 years the National Cooperative Business Association has been the apex trade association for cooperative businesses in the United States, NCBA CLUSA provides cooperatives and individuals with networking opportunities, key innovative research data, and timely news and information for the cooperative community, increasing business opportunities for its members.

1.3 Domestic Cooperative Development

Co-opsUSA Center: The Co-opsUSA Center for assisting the development of purchasing and shared services cooperatives was established under the USDA's Rural Cooperative Development Grant. NCBA CLUSA has joined CooperationWorks! the network of centers funded under the RCDG program.

RCDG: NCBA CLUSA's application for the 2012 RCDG grant proposed continuation of sustainability of cooperatives focused through our referral based assistance strategy, creation of a new initiative to support use of cooperative business models for purchasing among public institutions, such as municipalities and school districts, and educational initiatives to support further development of purchasing cooperatives and cooperative development opportunities.

NCBA-Ford Foundation Study: NCBA continued its partnership with the Ford Foundation and Yellow Wood Associates to conduct a pilot study on the impact of the cooperative business model on local community wealth creation and retention. The pilot study involved ten cooperatives that are being guided through assessment of their contribution to their local communities along seven dimensions of wealth in a community. The results of the study will help inform and shape a more extensive survey based study with Ford Foundation planned for in 2012. This study should provide the cooperative community with a second rigorous approach to describing how cooperatives impact communities and society, augmenting the economic impact work being done at the University of Wisconsin. Through this partnership with the Ford



PROGRAM SUMMARY

Foundation, NCBA CLUSA expects far greater exposure of the cooperative model to people in the community and economic development arena that have not fully considered cooperative approaches.

Education: NCBA has been exploring a partnership with the Thunderbird school of global management to create an accredited MBA program on cooperative management, Executive MBA programs, and online CEU eligible courses on cooperative management. If established, the MBA program would be the only U.S. based MBA program on cooperative management.

Also on the education front, NCBA is in the process of designing a business plan competition program to stimulate the creation of innovative cooperative ideas.

NASHCO: The Domestic Development unit has been working closely with the National Association of State Health Cooperative Organizations (NASHCO) in the establishment of State health insurance cooperatives. NCBA CLUSA co-sponsored a conference in Washington, DC in July attended by 80 developers and medical groups. We are currently working with four emergent statewide organizations as consultants on cooperative governance for the first round of HHS planning grant applications. We plan on receiving a small fee from successful applicants, with the expectation of being included more substantially in the follow up grants in providing director training and governance support activities.

Worker Co-op in Pittsburgh: NCBA CLUSA has begun working with Mondragon and several Pennsylvania and Ohio based organizations to create a pilot worker owned cooperative Laundromat in Pittsburgh using the Mondragon model. NCBA CLUSA's role focused on legal aspects of the cooperative and member and director training.

Capital Fund: The Domestic Development Unit continues to work with PAMS and other NCBA CLUSA staff in the development of the NCBA CLUSA Capital Fund.

2. INTERNATIONAL DEVELOPMENT PROGRAM

The following is a summary of the active programmatic work conducted by NCBA CLUSA during 2011.

2.1 Southern and Eastern Africa

Summary:

NCBA CLUSA's Southern and Eastern Africa program focuses in Food Security, Agriculture, Natural Resource Management, Community Based Health, Youth Empowerment, and Democracy and Government with 16 projects in Kenya, Uganda, Angola, Mozambique, Zimbabwe and Zambia. NCBA CLUSA consistently focuses on cooperative development and the sustainability of giving vulnerable populations the tools to help themselves. In 2011, more than 1,039,690 small-holder farmers, households and families benefitted from involvement with NCBA CLUSA projects, while more than 3,861 producer organizations and small businesses received trainings and acquired new skills.



PROGRAM SUMMARY

2.2 West Africa

Summary:

NCBA CLUSA's West Africa department currently consists of 5 projects in Senegal and Niger focusing on Nutrition-led Agriculture, Food Security, and Natural Resource Management. NCBA CLUSA primes the USAID-funded \$39,000,000 Yaajeende Feed the Future Initiative among its other programs in West Africa. Through its inclusive approach to cooperative development, NCBA CLUSA's West Africa projects have impacted more than 1,032,365 people and 800 producer organizations in 2011.

2.3 Southeast Asia

Summary:

NCBA CLUSA's Southeast Asia program currently is in East Timor with a focus on Community Based Health Services, Agriculture and Food Security. USAID-funded COCAR is a unique project working to develop value chains in a cooperative setting using the proceeds for community healthcare. From 2000-2011, the CCT Health Care Service has reached 1,777,200 medical and dental patients. In addition, more than 1,200 coffee farms have been surveyed and prepared for rehabilitation, and 357 farmer-owned coffee and shade tree nurseries were established. 2011's indicators have been surpassed and good results are anticipated for the coming year.

2.4 Global

Summary:

NCBA CLUSA's Global Cooperative Development Program is a tool to empower communities and individuals and improve their quality of life. Cooperatives in developing countries face major challenges to their success in the form of legislative and regulatory issues, lack of market knowledge and focus, mismanagement, and lack of access to capital and cost effective structures. By the end of 2011, CDP has trained over 11,000 smallholder farmers on cooperative management and agricultural techniques to improve food security in Kenya, incubated apex cooperative association that advocates for the new cooperative law in Mozambique, engaged key stakeholders to generate over \$120,000USD in trade between cooperatives in Latin America and the United States, and conducted internal programmatic analysis to draft and disseminate 5 technical case studies on cooperative development in Africa and Southeast Asia.



Project Descriptions by Project:

1. APHIA Plus

Country: Kenya

Agency/Organization: USAID (sub awardee to Pathfinder International)

Agency Program/Department: USAID Kenya

Date of Project: 01/2011-10/2016

Cost of Project: \$3,323,190 (Cooperative Agreement)

Technical Area: Health
2. Yes Youth Can! Coast (YYC)

Country: Kenya

Agency/Organization: USAID

Agency Program/Department: USAID Kenya

Date of Project: 02/2011-06/2013

Cost of Project: \$2,400,000

Technical Area: Youth Empowerment/Governance

3. Enhanced Food Security for Uganda

Country: Uganda

Agency/Organization: USDA

Agency Program/Department: Food for Progress

Date of Project: 09/2011-06/2014

Cost of Project: \$7,556,894 (Cooperative Agreement)

Technical Area: Conservation farming

4. Agricultural Development and Finance Project (ADFP)

Country: Angola

Agency/Organization: USAID

Agency Program/Department: USAID Southern Africa

Date of Project: 08/2006-09/2013

Cost of Project: \$10,800,000 (Cooperative Agreement)

Technical Area: Value Chain, Cooperative

5. ADIPSA (Development Assistance for Private Sector Agriculture Initiative)

Country: Mozambique

Agency/Organization: Danish Embassy Agency Program/Department: N/A Date of Project: 07/2008-

06/2011

Cost of Project: \$1,263,765 (Grant) **Technical Area:** Food Security

6. AgriFUTUR0

Country: Mozambique

Agency/Organization: USAID (sub awardee to Abt Associates) Agency Program/Department: USAID

Southern Africa

Date of Project: 05/2009-02/2013

Cost of Project: \$3,400,000 (cooperative agreement)



Technical Area: Value Chain

7. ALIMI

Country: Mozambique

Agency/Organization: Oxfam

Agency Program/Department: Oxfam Netherlands (NOVID)

Date of Project: 07/2009-12/2011 **Cost of Project:** \$1,043,128 (Grant)

Technical Area: Food Security and Agriculture

8. Cotton Value Chain Improvement in Central Mozambique

Country: Mozambique

Agency/Organization: Bill and Melinda Gates Foundation

Agency Program/Department: Agricultural Development, Global Development

Date of Project: 08/2007-07/2012

Cost of Project: \$8,000,000

Technical Area: Value Chain, Grant

9. Southern Africa Soy Value Chain Development

Country: Mozambique

Agency/Organization: Technoserve funded by Bill and Melinda Gates Foundation

Agency Program/Department: Not available at this time.

Date of Project: 09/2010-05/2014 **Cost of Project**: \$2,041,869 (Grant)

Technical Area: Value Chain

10. Strengthening Communities through Integrated Programming (SCIP)

Country: Mozambique

Agency/Organization: USAID Prime/Pathfinder International **Agency Program/Department:** USAID Southern Africa

Date of Project: 08/2009-08/2014

Cost of Project: \$2,999,419

Technical Area: Conservation Agriculture, Youth Development **11. Food Security and Nutrition through Agriculture (SANA)**

Country: Mozambique

Agency/Organization: USAID/ Save the Children Federation Agency Program/Department: USAID

Southern Africa

Date of Project: 07/2008-06/2012 **Cost of Project**: \$4,324,127 (Contract)

Technical Area: Food Security and Agriculture

12. Expanding Soy Bean Production and Marketing in Northern Mozambique PROSOYA

Country: Mozambique

Agency/Organization: Norwegian Ministry of Foreign Affairs (NORAD) Agency Program/Department:

Royal Norwegian Embassy Mozambique

Date of Project: 07/07-05/12 **Cost of Project:** \$4,379,194 (Grant)

Technical Area: Food security and Agriculture



13. Building Capacity for the Supply of Agricultural Inputs to Small Farmers in Northern Mozambique

Country: Mozambique

Agency/Organization: Norges Vel

Agency Program/Department: International Aid

Date of Project: 04/2007-12/2011 **Cost of Project:** \$1,013,941 (Grant)

Technical Area: Cooperative Development, Agriculture

14. ZAPAD-Agricultural Development Project

Country: Zimbabwe

Agency/Organization: USAID

Agency Program/Department: Africa **Date of Project**: 11/2009-07/2011

Cost of Project: \$2,000,000

Technical Area: Agricultural and Food Security, Cooperative Agreement

15. Zim-AIED

Country: Zimbabwe

Agency/Organization: Fintrac Inc. Sub-contract by International Relief and Development

Agency Program/Department: Not available at this time.

Date of Project: 05/2011-12/2014 Cost of Project: \$2,739,755 (Contract) Technical Area: Food Security, Agriculture

16. PROFIT

Country: Zambia

Agency/Organization: USAID

Agency Program/Department: USAID Zambia

Date of Project: 04/2005-09/2011 **Cost of Project:** \$22,449,590

Technical Area: Cooperative Agreement

17. USAID Yaajeende Agriculture and Nutrition Development Program for Food Security in Senegal

Country: Senegal

Agency/Organization: USAID

Agency Program/Department: Feed the Future Initiative

Date of Project: 11/2010-11/2015

Cost of Project: \$39,900,000 (Cooperative Agreement)

Technical Area: Agriculture and Food Security

18. Senegal Agricultural and Natural Resources Management (Wula Nafaa)

Country: Senegal

Agency/Organization: USAID, International Resource Group Sub-contract Agency

Program/Department: West Africa Regional Program

Date of Project: 08/2008-07/2013 **Cost of Project:** \$4,500,000 (Contract)

Technical Area: Value Chains



19. Enhanced Food Security for Senegal via Improved Millet Value Chain

Country: Senegal

Agency/Organization: USDA

Agency Program/Department: Food for Progress

Date of Project: 07/2009-06/2012

Cost of Project: \$5,020,562 (Cooperative Agreement) **Technical Area:** Agricultural and Food Security

20. Farmer to Farmer

Country: Senegal and Niger

Agency/Organization: USAID, Wiedemann Subcontract Agency Program/Department: West Africa

Regional Program Date of Project: 01/2010-09/2013 **Cost of Project**: \$1,300,000 (Cooperative Agreement)

Technical Area: Value Chain, Agricultural and Food Security, Cooperative Development

21. Arziki Niger Food Security Program

Country: Niger

Agency/Organization: USAID

Agency Program/Department: West Africa Regional Program

Date of Project: 05/2010-05/2012

Cost of Project: \$7,479,380 (Cooperative Agreement)

Technical Area: Food Security

22. Moringa Tree Food Security Project

Country: Niger

Agency/Organization: USAID

Agency Program/Department: OFDA **Date of Project**: 02/2009-01/2012

Cost of Project: \$1,387,835 (Cooperative Agreement) **Technical Area**: Agricultural and Food Security

23. Consolidating Cooperative Agribusiness Recovery (COCAR)

Country: East Timor

Agency/Organization: USAID

Agency Program/Department: RDM/A Bangkok

Date of Project: 10/2010-09/2014

Cost of Project: \$10,200,000

Technical Area: Cooperative Agreement, Value Chain Production

24. Cooperative Development Program (CDP)

Country: Worldwide

Agency/Organization: USAID

Agency Program/Department: Cooperative Development Program

Date of Project: 9/2010-09/2015 **Cost of Project**: \$3,418,566

Technical Area: Cooperative Development, Food Security, Cooperative Trade, Advocacy and Enabling

Environments and Knowledge Management



INDEPENDENT AUDITOR REPORT

Independent Auditor Report



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REPORT OF INDEPENDENT AUDITORS

Board of Directors National Cooperative Business Association

We have audited the accompanying consolidated statements of financial position of the National Cooperative Business Association and Subsidiary (collectively referred to as the Association) as of December 31, 2011 and 2010, and the related consolidated statements of activities and cash flows for the years then ended. These consolidated financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform an audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the consolidated financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the Association's management, as well as evaluating the overall consolidated financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Association as of December 31, 2011 and 2010, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

In accordance with *Government Auditing Standards*, we have also issued our report dated July 31, 2012, on our consideration of National Cooperative Business Association's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide on opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* and should be considered in assessing the results of our audit.

Calibre CPA Group, PLLC

Washington, DC July 31, 2012



FINANCIAL STATEMENTS

Financial Statements

NATIONAL COOPERATIVE BUSINESS ASSOCIATION AND SUBSIDIARY

CONSOLIDATING SCHEDULE OF FINANCIAL POSITION

DECEMBER 31, 2011
(WITH COMPARATIVE TOTALS AT DECEMBER 31, 2010)

		20	11		
Assets	NCBA	DotCooperation, LLC	Eliminations	Total	2010 Total
CURRENT ASSETS					
Cash held in the United States	\$ 1,608,448	\$ 156,217	s -	\$ 1,764,665	\$ 2,280,738
Cash held in overseas offices	5,982,907	\$ 130,217	•	5,982,907	7,138,929
Note receivable from DotCooperation, LLC	20,000	•	(20,000)	3,982,907	7,130,929
Grants and contracts receivable			(20,000)	1,152,450	1,470,097
Advances receivable - subrecipients	1,152,450 86,870	-		86,870	256,783
Advances receivable - subrecipients Advances receivable - loan programs				8,299,342	5,828,687
• • • • • • • • • • • • • • • • • • • •	8,299,342		(20.007)	8,299,342	3,828,687
Due from DotCooperation, LLC	29,987		(29,987)	- 126 HA	C 270 261
Other receivables and advances, net	5,136,440			5,136,440	6,378,261
Prepaid expenses and other assets	154,298	294,140	(40,007)	448,438	509,830
Total current assets	22,470,742	450,357	(49,987)	22,871,112	23,863,325
PROPERTY AND EQUIPMENT, NET	826,314			826,314	469,523
OTHER ASSETS					
Note receivable from DotCooperation, LLC, net of current portion	660,000		(660,000)		
Investment in CBI	991,183			991,183	966,660
Other investments	124,378			124,378	122,109
Total other assets	1,775,561		(660,000)	1,115,561	1,088,769
Total assets	\$ 25,072,617	\$ 450,357	\$ (709,987)	\$ 24,812,987	\$ 25,421,617
LIABILITIES AND NET ASSETS					
CURRENT LIABILITIES					
Note payable to NCBA, current portion	\$ -	\$ 20,000	\$ (20,000)	\$ -	\$ -
Line of credit	625,000	0.00000000		625,000	650,000
Accounts payable and accrued expenses	815,749	72,535	ē	888,284	780,790
Accrued salaries and related benefits Due to NCBA	1,265,823	17,077 29,987	(29,987)	1,282,900	748,392
Nonfederal refundable advances	823,676	29,967	(29,907)	823,676	528,258
Federal refundable advances	2,726,055		-	2,726,055	4,077,323
Prepaid reseller advances	-	9,640	-	9,640	15,664
Deferred membership dues	481,840		-	481,840	416,575
Deferred registrations		200,429	19	200,429	257,251
Deferred rent	60,691	-		60,691	38,252
Deferred registrar deposits	-	98,329		98,329	17,485
Deferred other		-			50,960
Total current liabilities	6,798,834	447,997	(49,987)	7,196,844	7,580,950
Noncurrent liabilities					
Deferred registrations, net current portion		274,253		274,253	212,958
Deferred rent, net of current portion	507,515	-		507,515	255,339
Note payable to NCBA, net of current portion	-	660,000	(660,000)		-
Total noncurrent liabilities	507,515	934,253	(660,000)	781,768	468,297
Total liabilities	7,306,349	1,382,250	(709,987)	7,978,612	8,049,247
NET ASSETS					
Unrestricted	2,543,273	(931,893)	-	1,611,380	1,800,601
Temporarily restricted	15,222,995			_15,222,995	15,571,769
Total net assets	17,766,268	(931,893)	<u>-</u> _	16,834,375	17,372,370
Total liabilities and net assets	\$ 25,072,617	\$ 450,357	\$ (709,987)	\$ 24,812,987	\$ 25,421,617
	- 15 -				

FINANCIAL STATEMENTS

NATIONAL COOPERATIVE BUSINESS ASSOCIATION AND SUBSIDIARY CONSOLIDATING SCHEDULE OF ACTIVITIES

YEAR ENDED DECEMBER 31, 2011 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED DECEMBER 31, 2010)

			20	2011			
				DotCooperation,			
		NCBA		TTC			
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Fliminations	Consolidated	2010 Total
SUPPORT AND REVENUE	200	Polotrony	TOWN	Companies	Communications	Lotal	TOTAL
Membership dues	\$ 776,841	s	\$ 776,841	s	·	\$ 776,841	\$ 798,893
Grants and contracts	29,129,873	*	29,129,873	•	(11,181)	29,118,692	21,532,693
Registrations	91,348		91,348	394,784		486,132	462,551
Other revenue	622,276	54 005	622,276	36,783		659,059	237,856
Net assets released from restrictions	402,779	(402,779)	87,838		(14,031)	13,181	788/
Total support and revenue	31,056,950	(348,774)	30,708,176	431,567	(25,232)	31,114,511	23,243,880
Expenses							
Program services							
Federal awards	21.818.977	8.	21.818.977	9		21.818.977	16.842.144
Non-federal awards	2,411,167	æ	2,411,167		•	2,411,167	3,302,011
Public affairs and member services	1,422,937	•	1,422,937	•	1	1,422,937	825,345
CBI and CDF expenses	119,038	•	119,038	•	•	119,038	98,458
DotCooperation, LLC services	11,181	*	11,181		(11,181)	. •	
DotCooperation, LLC		•	•	356,151	•	356,151	332,065
Total program services	25,783,300		25,783,300	356,151	(11,181)	26,128,270	21,400,023
Supporting service							
Overhead costs	3,915,795		3,915,795	•		3,915,795	2,456,465
Grant administration costs	1,671,587		1,671,587	14.061		1,671,587	1,511,701
Interest	50,404		30,434	14,031	(14,031)	30,434	17,071
Total support services	5,617,836		5,617,836	14,051	(14,051)	5,617,836	3,980,187
Total expenses	31,401,136		31,401,136	370,202	(25,232)	31,746,106	25,380,210
CHANGE IN NET ASSETS BEFORE OTHER ITEMS	(344,186)	(348,774)	(692,960)	61,365		(631,595)	(2,136,330)
OTHER ITEMS							
Equity in CBI income (loss)	93,600	•	93,600	•		93,600	106,500
Acquisition (disposition) of loan capital							(44,931)
Total other items	93,600		93,600		,	93,600	61,569
CHANGE IN NET ASSETS	(250,586)	(348,774)	(599,360)	61,365		(537.995)	(2.074.761)
Net assets							
Beginning of year	2,793,859	15,571,769	18,365,628	(993,258)		17,372,370	19,447,131
End of year	\$ 2,543,273	\$ 15,222,995	\$ 17,766,268	\$ (931,893)		\$ 16,834,375	\$ 17,372,370



CONTACT INFORMATION

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