[Name of Outlet or Publication]

Attn: [Editor of Publication]

[Address]

[City, State, ZIP]

Dear Editor:

With the 2020 Presidential Election on the horizon, Americans are eager for a renewed debate around the issues they care about. Despite low unemployment, many Americans still feel excluded from economic growth and uncertain about their futures. They face growing inequality, flat wages and heightened vulnerability due to climate change.

As democratically governed businesses owned by the people who use them, cooperatives—or co-ops—have the best interests of their members in mind. They are a trusted, proven way to empower people in their businesses and communities. My cooperative, [Name of co-op] in [City] is [Specific economic contribution/personal anecdote].

The 65,000 co-op establishments nationwide are each contributing to sustainable, inclusive economic development. They are an integral part of rising to meet challenges that range from rural connectivity and clean energy to affordable housing and food access.

Co-ops should be on the policy platform of every presidential candidate. And they should appear in articles that report on the 2020 Presidential Election, like the one you published on [Date] called, [Title].

In a recent open letter, we asked candidates running for president to recognize the cooperative business model as a tool for the economic success and self-determination of their constituents. Already, we are in conversations with six campaigns. We urge you to publish this letter. As you frame the political issues at play during this election, the voting public deserves to know that co-ops are a powerful policy solution.

Sincerely,

[Your Name]

[Your Title, Your Cooperative or Organization]

[Your Address, City, State, ZIP]