

Juan Fernandez

Candidate Statement

Our economy is at a crossroads. Americans are feeling a great deal of anxiety as they see more and more economic and financial inequality. Many workers are working hard, but do not see the benefits of their work. Cooperativism offers the structure and mechanism to empower people and enable them to reach economic viability. In order for cooperatives to achieve maximum efficacy, we must come together and strengthen the cooperation among cooperatives. This is exactly why NCBA CLUSA is now more important than ever. I bring the knowledge and strategic thinking that can help NCBA CLUSA continue bringing cooperatives together for maximum community and economic development.

NCBA CLUSA is leading the way increasing public and governmental awareness of the power of cooperatives. I would like to serve on this board because my connections in the credit union and food cooperative sectors can help increase awareness of the power of belonging to NCBA CLUSA and working together. My years of experience in advocacy and economic development, as well as a keen understanding of the needs of Latino and immigrant families, would add a unique perspective to our diverse and vibrant board of directors. I hope to earn your support and to represent you on NCBA CLUSA's Board of Directors.