

The Cooperative Business Journal (CBJ)

The *Cooperative Business Journal* is a digital magazine published by NCBA CLUSA, cultivating the best work of experts, researchers and thought leaders in the cooperative space. In 2021 NCBA CLUSA will publish three issues of the Journal, outlined below.

Editorial Calendar

2021 Theme: Co-op Identity

Issue	Focus	Deadlines
Winter 2021		Articles: Jan. 25 Creative: Feb. 10
Spring/Summer 2021		Articles: April 5 Creative: April 25
Fall/Winter	IMPACT edition	Article: Sept. 5 Creative: Sept. 15

2021 Advertising Rates

All ads are full color. Price includes both print and digital versions.

Location	Single Issue	Two Issues	Two Issues + Co-op Weekly
Inside Front Cover	\$2,100	\$1,890 each	Call for pricing
Inside Back Cover	\$1,650	\$1,500 each	Call for pricing
Full Page	\$1,500	\$1,400 each	Call for pricing
½ Page	\$925	\$880 each	Call for pricing
¼ Page	\$495	\$449 each	Call for pricing

Ad sizes

Full Page with Bleed	8.5" x 11" (trim)
	8.75" x 11.25" (bleed)
Full Page without Bleed	7.5" x 10"
½ Page	4.78" x 10"
¼ Page	4.25" x 5.5"

Contact Liz Lechleitner at lechleitner@ncba.coop to secure your ad space.



Co-op Weekly

The Cooperative Weekly is an e-newsletter published on a weekly schedule providing the cooperative community with timely news, opinion articles and co-op events from cooperatives in the United States and around the world.

NCBA CLUSA publishes 50 issues of the Co-op Weekly to an audience of 7,500+ cross sector cooperative businesses, universities and cooperators.



2021 Advertising Packages

Each issue has the following ads spaces available:

Full banner	\$250	2-4 issues - \$200 each	5-8 issues - \$180 each
Half banner	\$150	2-4 issues - \$125 each	5-8 issues = \$100 each
Full issue buyout	\$500	Available every 4 issues	
Sponsored Article	\$200	Available every 2 issues	

Contact Isabelle Shinsato at IShinsato@ncba.coop to secure your ad space.