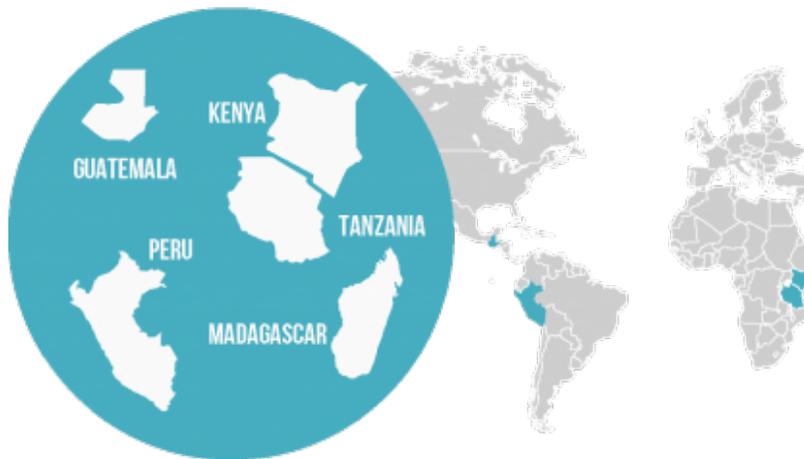


# USAID CDP: CREATING AN ENVIRONMENT FOR COOPERATIVE EXPANSION (CECE)

AUGUST 2018 - AUGUST 2023



## AT A GLANCE

FUNDED BY:  
USAID Cooperative  
Development Program (CDP)  
**\$7,599,357**

Co-ops with improved governance  
and business performance: **60**

Legal and regulatory frameworks  
reviewed and improved in  
**5 countries**

Local organizations supported to  
improve service delivery: **15**

## PROJECT OVERVIEW

Awarded through the latest round of the U.S. Agency for International Development (USAID)'s Cooperative Development Program (CDP), NCBA CLUSA's Creating an Environment for Cooperative Expansion (CECE) project works in Kenya, Tanzania, Madagascar, Peru and Guatemala to create a more enabling environment for cooperative businesses to grow and thrive.

The three main goals of the 5-year (2018-2023) CECE project include:

- Improving cooperative enabling environments
- Enhancing support to cooperatives
- Improving overall health of cooperatives

To achieve these goals, activities focus on improving the legal and regulatory framework for cooperatives; building the capacity of local support institutions to provide quality cooperative development services; and providing targeted technical assistance to cooperatives to strengthen their organizational capacity, including a focus on member equity when possible with more advanced cooperatives.

The USAID CDP is managed by the Office of Local Sustainability. NCBA CLUSA is one of the cooperative development organizations (CDOs) eligible to receive CDP funds. Currently, there are about 14 organizations, all with cooperative roots, which can bid on CDP funding. USAID's current CDP was procured through an Annual Program Statement (APS) with three general goals: cooperative business performance improved, improved cooperative enabling environment and development community's support to cooperatives enhanced.

## COUNTRY HIGHLIGHTS

**Kenya:** CECE provides targeted technical assistance to 10 agricultural (dairy) co-ops and SACCOs with more than 80,000 members in Nandi and Meru counties and partners with the Cooperative Alliance of Kenya to support its advocacy work and trainings for members. CECE assessed the cooperative law using the CLARITY toolkit and is supporting legal and regulatory reform at the national level to promote a more enabling environment for cooperatives. NCBA CLUSA collaborates with other CDP implementers in Kenya—Global Communities and World Council of Credit Unions—to leverage resources and expertise for strengthening the cooperative ecosystem in Kenya.

Key Partners: Cooperative Alliance of Kenya, State Department of Cooperatives



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**NCBA  
CLUSA**  
National Cooperative Business Association  
CLUSA International



New Kenya Cooperative Creameries organized a learning exchange visit to India for Kenyan dairy farmers.



NCBA CLUSA brought together over 70 cooperative stakeholders in Guatemala to discuss the results of an analysis of the country's cooperative law.

## COUNTRY HIGHLIGHTS

**Madagascar:** CECE builds on the success of the previous CDP project that helped develop a national cooperative development strategy and provided cooperative law revision recommendations. CECE continues to support legal and regulatory reform for cooperatives and provides technical assistance in the form of coaching to 10 agricultural cooperatives and cooperative unions (dairy, zebu, palm oil, pink peppercorn, beekeeping, and others) with over 2,000 members.

Key Partners: Ministry of Industry, Commerce and Artisanry (MICA), Ministry of National Education and Professional and Technical Education (MENTP)

**Tanzania:** CECE partners with Rural Urban Development Initiatives (RUDI) to provide coaching services to 25 agricultural cooperatives (coffee, dairy, maize, grapes) and SACCOs with more than 15,000 members in 6 regions, to strengthen their organizational capacity and introduce member equity to improve business performance. CECE assessed the cooperative law using the CLARITY toolkit and is supporting local cooperative stakeholders' legal reform efforts using the CLARITY findings and recommendations.

Key Partners: Rural Urban Development Initiatives (RUDI), Tanzania Cooperative Development Commission (TCDC), Tanzania Federation of Cooperatives (TFC), Moshi Cooperative University, Cooperative Audit and Supervision Corporation (COASCO)

**Guatemala:** CECE activities focus on strengthening the capacity of INACOP and facilitating the improvement of the legal and regulatory environment for cooperatives. A CLARITY analysis of the cooperative law was conducted, results were shared with cooperative stakeholders, and now the CDP project

is engaged in mobilizing the cooperative sector to advocate for a more enabling legal and regulatory framework for cooperatives using the CLARITY findings.

Key Partners: National Institute of Cooperatives (INACOP), Inspector General of Cooperatives (INGECOP), National Confederation of Cooperatives (CONFECOOP)

**Peru:** CECE provides organizational strengthening support for 15 cacao and coffee cooperatives and cooperative unions with near 11,000 members, through tailored coaching activities and will complement ongoing cooperative development activities managed by other CDP implementers Equal Exchange and GENEX. The project also supports activities to improve the legal and regulatory framework for cooperatives and works closely with apex organizations and government partners to enhance support to cooperatives.

Key Partners: Department of Cooperatives, Ministry of Production, National Confederation of Cooperatives (CONFENACOOP), Junta Nacional del Café

## ADAPTATIONS TO THE COVID-19 PANDEMIC

Depending on the situation and local regulations, activities with partner organizations are now happening virtually or taking the necessary precautions. In addition to health messaging and preventive education to cooperative members and their communities, CECE is supporting partner cooperative apex organizations' and individual cooperatives' responses to the pandemic, such as advocating for legislation that allows cooperatives to function under social distancing restrictions, and accessing new markets and government emergency funds. CECE has expanded its psychological support to cooperative members and their families, as well as strategies for greater intercooperation, including the launch of an e-commerce platform being piloted in Peru to be owned by the participating cooperatives.

## BUY INS

The APS is a flexible procurement instrument that offers an easy way for USAID Missions to quickly deploy resources. If a USAID Mission is interested in doing some activities that generally align with one of the APS' three focus areas, there are 2 buy-in options:

1. Addendum: A solicitation can be put together that eligible implementing partners can respond to in the form of concept papers.
2. Direct buy-in: If a USAID Mission knows the implementing CDO partner they would like to work with, funds can be added directly to the implementing partner's cooperative agreement.

For more information about the USAID Cooperative Development Program, you can contact Emily Varga, the Director of Cooperative Development and AOR for CDP:

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# NCBA CLUSA

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