

Can we build cooperatives together at scale?

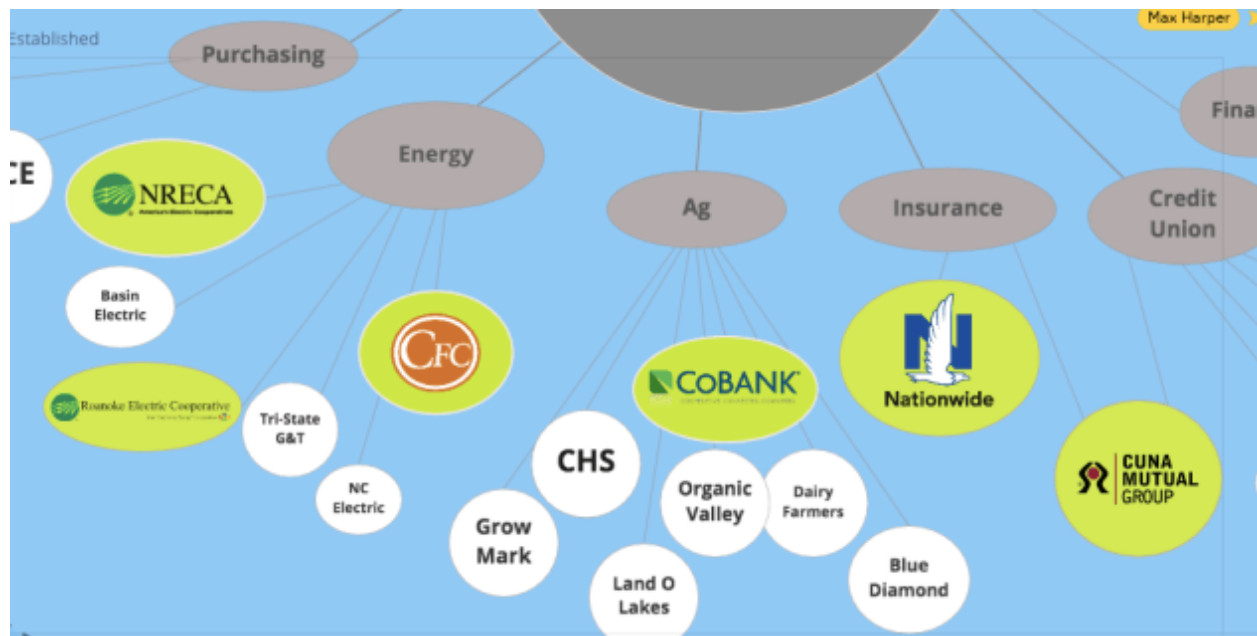
On September 8, 2022, I gave a presentation to a group of Cooperative Business leaders (3 largest U.S. co-op banks (NCB, CoBank and CFC), 5 co-op capital entrepreneurs, 6 co-op loan fund/CDFIs, 2 mutual insurance cos., and 6 associations).

My question for them was:

Can we imagine and build together — across credit unions, electric co-ops and emerging co-op innovators?

What's exciting to me about this gathering is that NCBA CLUSA and NCB have convened the group along with Principle 6 (co-ops helping co-ops) organizers Mike Mercer and Diana Houston.

They've gathered representatives from across the most established co-op business sectors:



You can read the rest of my presentation in [this blog post here](https://www.loom.com/share/2d387ea4f0e147fc8d5c81f87cedc519).

- 9-min video version: <https://www.loom.com/share/2d387ea4f0e147fc8d5c81f87cedc519>
- Miro board: https://miro.com/app/board/o9J_lyGgXLs=/
- Screenshots below:

Could we act together ... at scale?

US ECONOMY

Growing Pressures on Business. U.S. Economy:



Impact / ESG Retir...

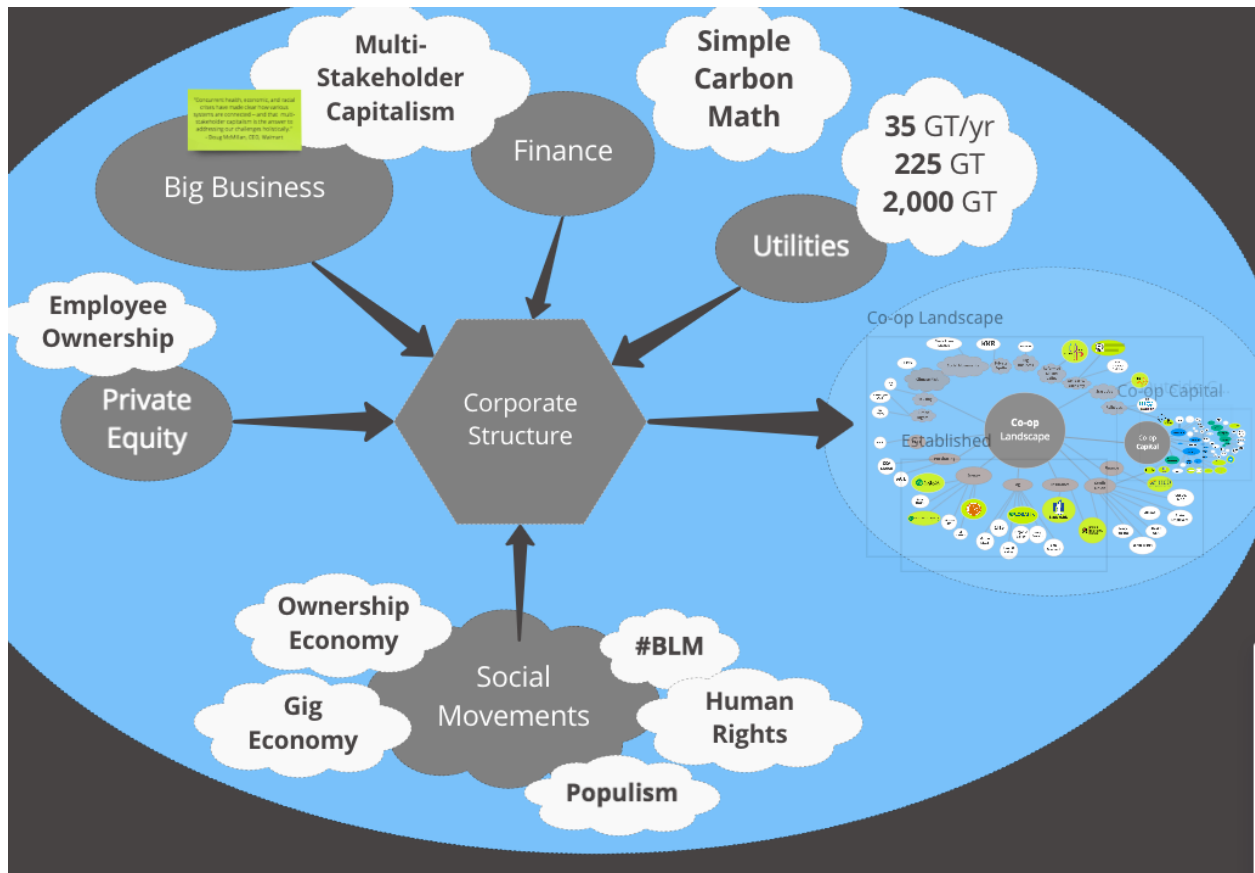


Imagine 1

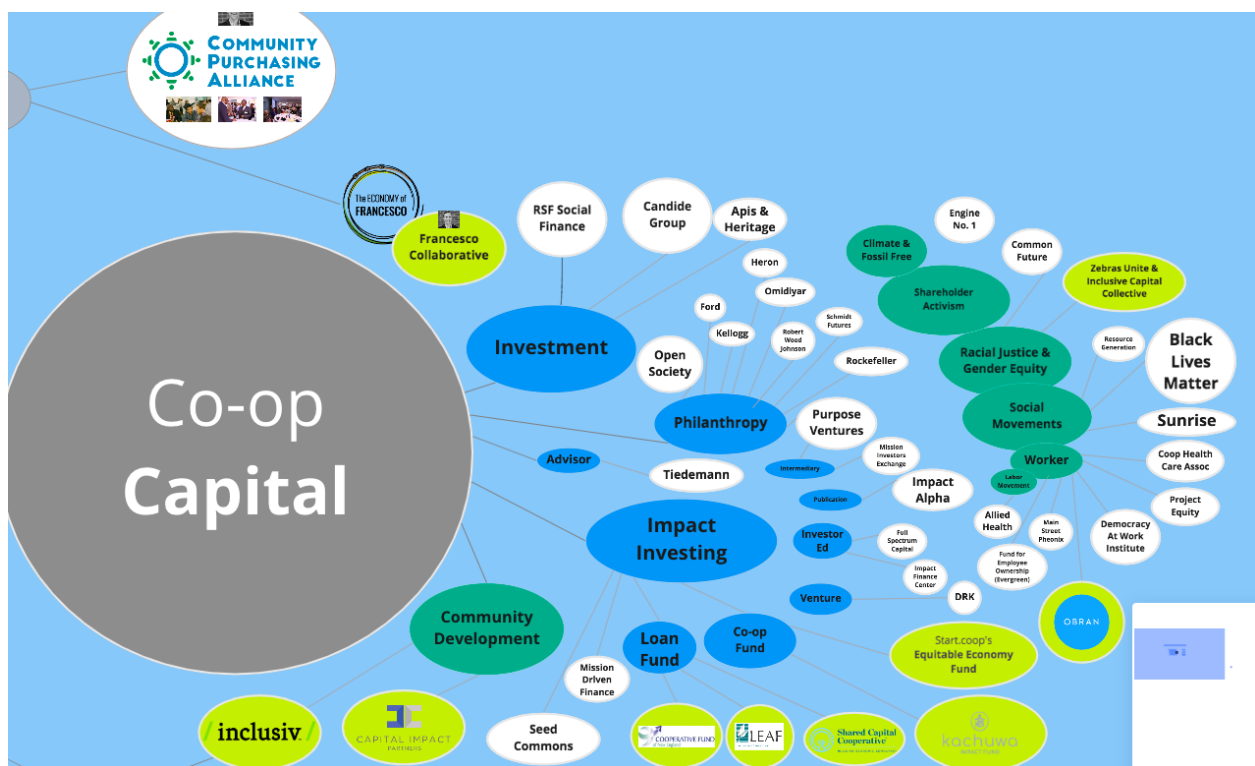


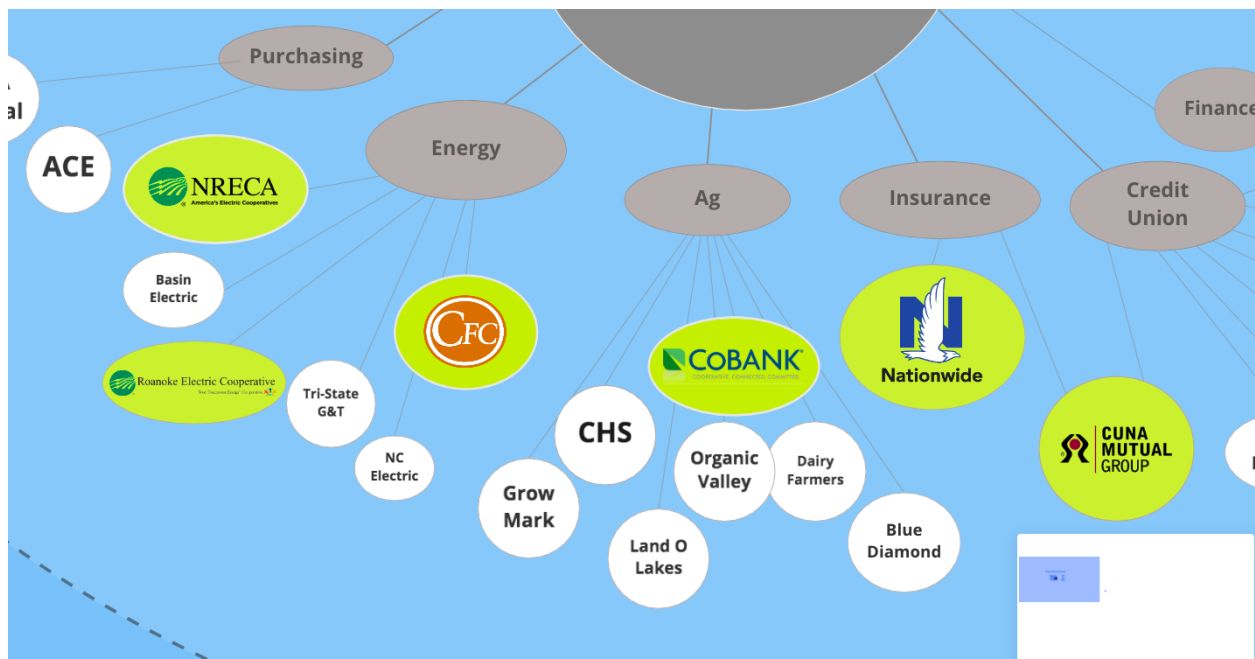
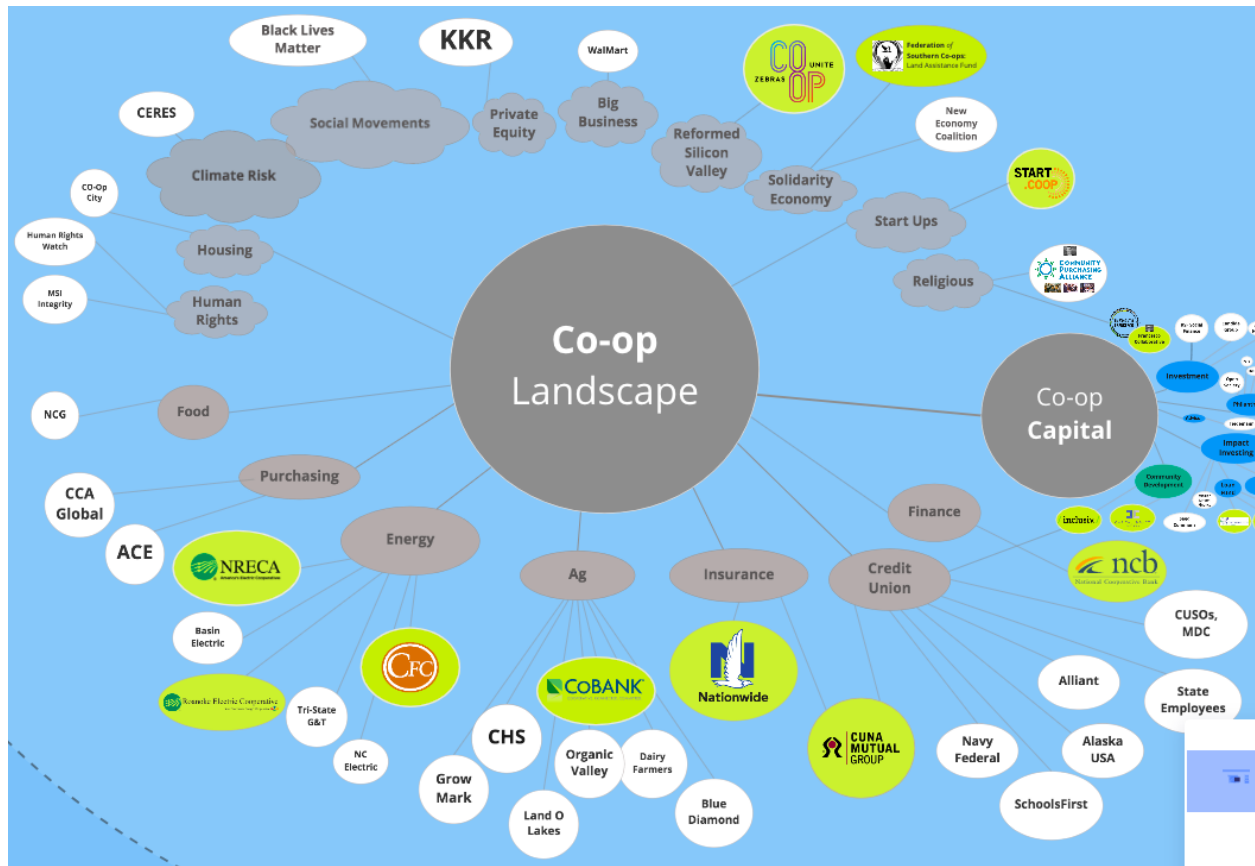
Imagine 2





"Concurrent health, economic, and racial crises have made clear how various systems are connected -- and that multi-stakeholder capitalism is the answer to addressing our challenges holistically."
- Doug McMillan, CEO, Walmart





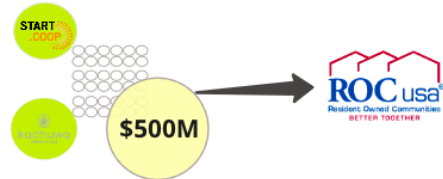


Shared Infrastructure

- Common legal docs
- Shared mental models, nomenclature, processes
- High annual throughput:
 - Hundreds of cohorts
 - Thousands of ventures
- Entrepreneurial ecosystem support functions:
 - research,
 - education, mentor networks
 - funding, supports
 - big companies



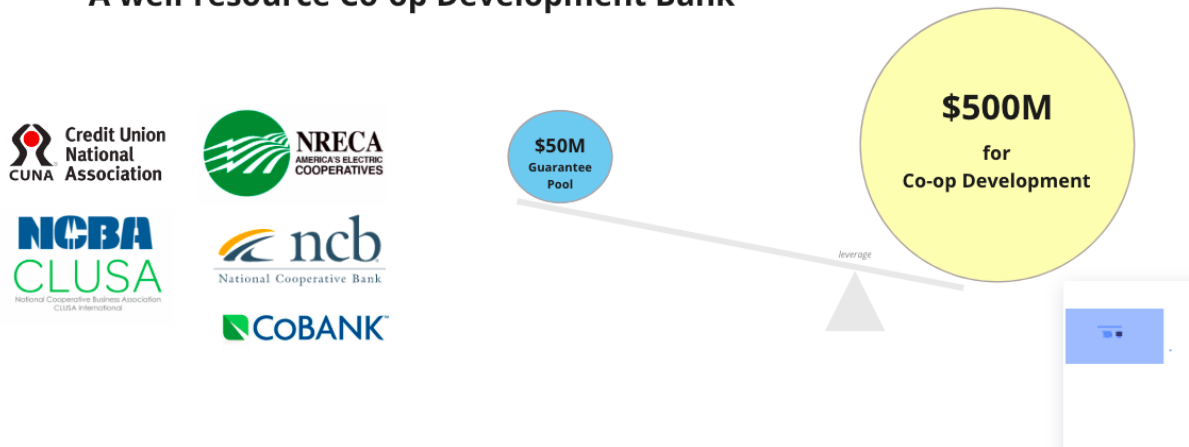
imagine



💡 Imagine

A Broker-dealer that converted \$10's of billions of existing businesses into co-ops?

A well-resource Co-op Development Bank



Could **Co-op** become the **gold standard** for Impact / ESG?

