


ZEBRAS UNITE COOPERATIVE

Mobilizing Capital, Community & Culture for the New Economy



www.zebrasunite.coop



“ We believe that everyone has an equal right to imagine and create the future. We catalyze **community**, **capital**, and **culture** for people building businesses that are better for the world. We are both **international** and **intersectional**, and are a **founder-led** movement for and by founders, investors, thought leaders, and practitioners of all different stripes.

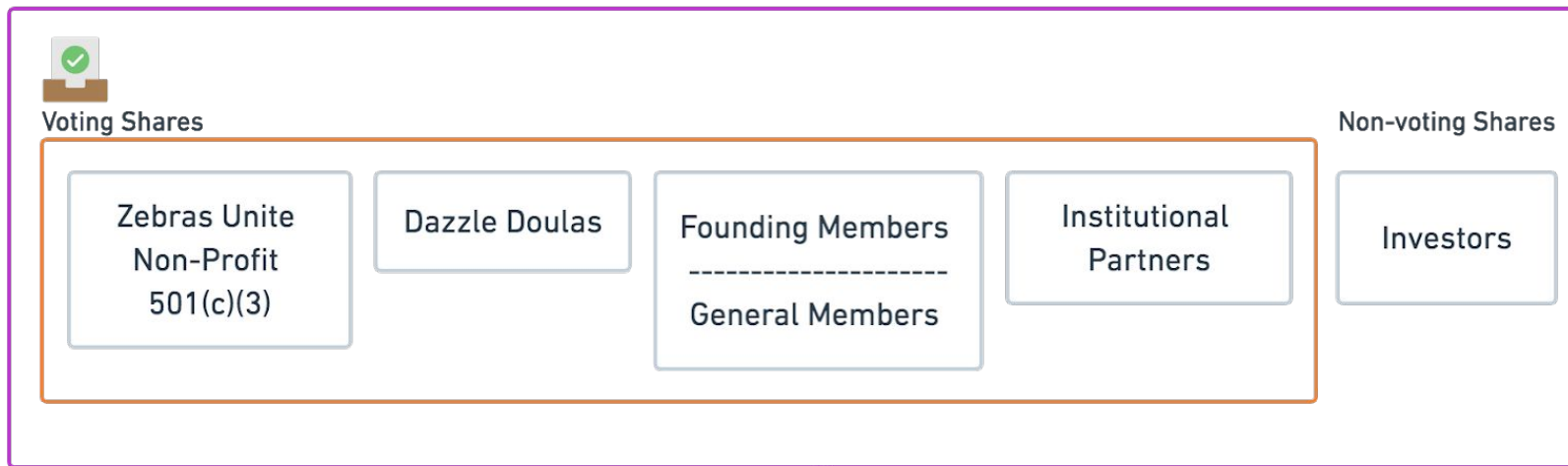
What we invest in today, and how we structure it, will determine the world we live in tomorrow.



OUR STAKEHOLDERS ARE OUR SHAREHOLDERS

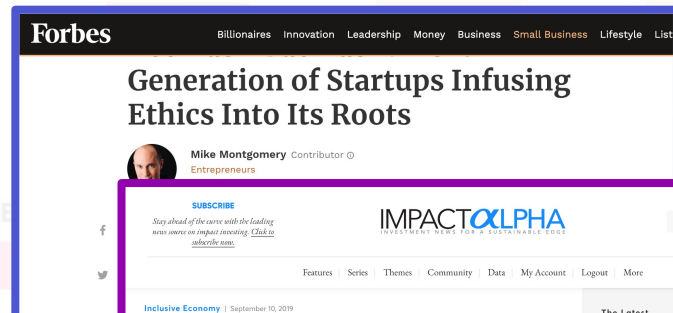
The people and companies who use the Zebras Unite community, products and services are the owners of the Co-op, and shape its path.

ZEBRAS UNITE COOPERATIVE (LCA)



Culture:

- Change the narrative
- Change business practices & models



Community:

- 20,000+community members
- Co-op growing 2x each quarter
- Local chapters on 6 continents



Capital:

- \$2.6B aligned AUM in network
- Creating new capital & founder support systems, cooperatively
- Example: The Inclusive Capital Collective

The purpose of the **Inclusive Capital Collective** is to overcome systemic racism through equitable access to capital.

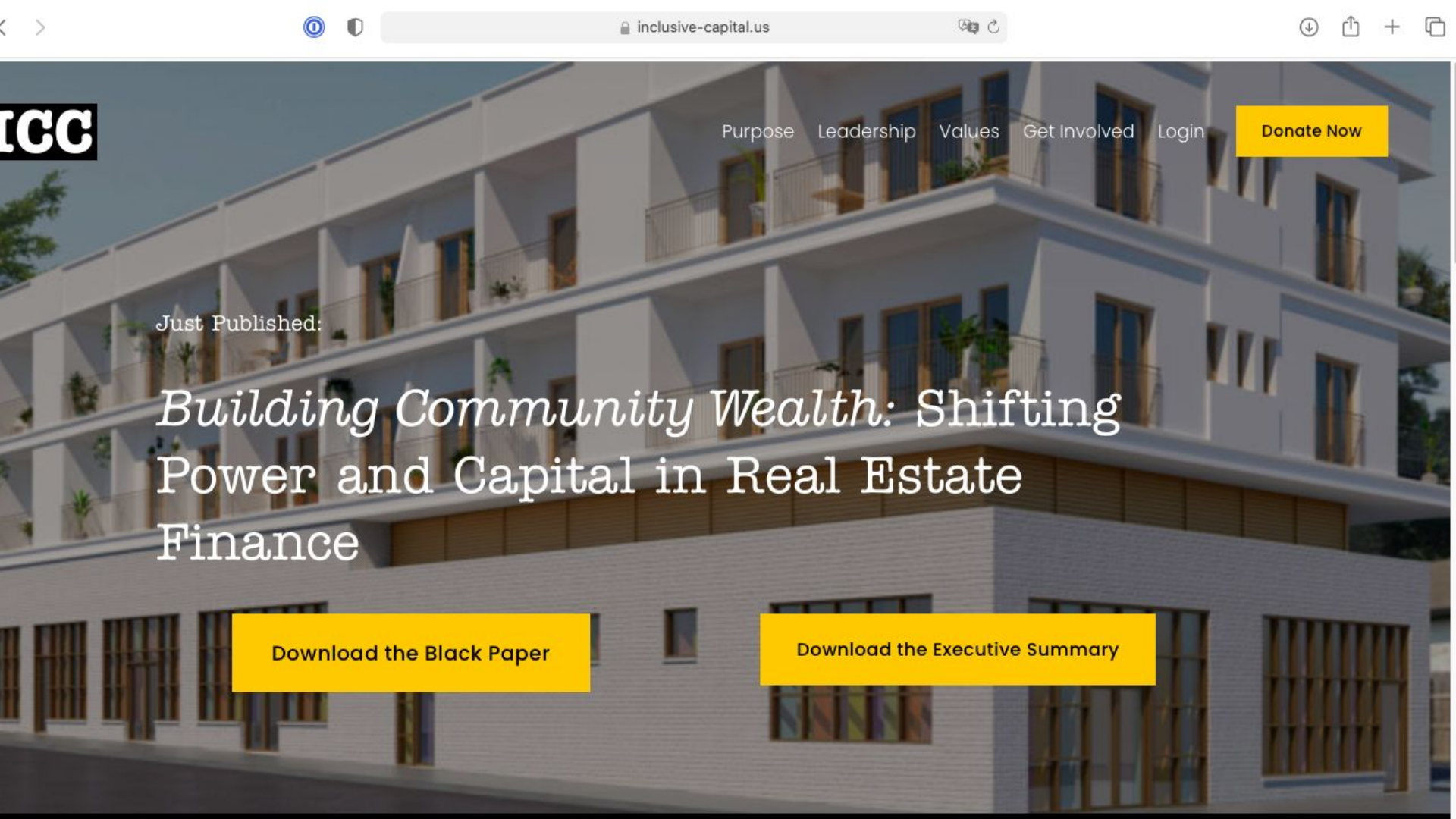
150+ capital innovators and intermediaries, using debt, equity, real estate mechanisms to create community wealth

We are **Cooperative**, **Emergent**, **Holistic**, **Just**, **Radical** and **Responsive**.

Piloting **collective governance & ownership** structure inside Zebras Unite Co-operative.

In 2021-22 we want to:

- Create a shared **Credit Enhancement Facility** and other products to mobilize \$100+ M in new capital
- Provide **strategic support & resources** for ICC members to access institutional capital
- **Publish 3 - 5 Black Papers** to illuminate the systemic problems & elevate ICC member solutions, models & innovations



ICC

inclusive-capital.us

[Purpose](#)

[Leadership](#)

[Values](#)

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Just Published:

Building Community Wealth: Shifting Power and Capital in Real Estate Finance

[Download the Black Paper](#)

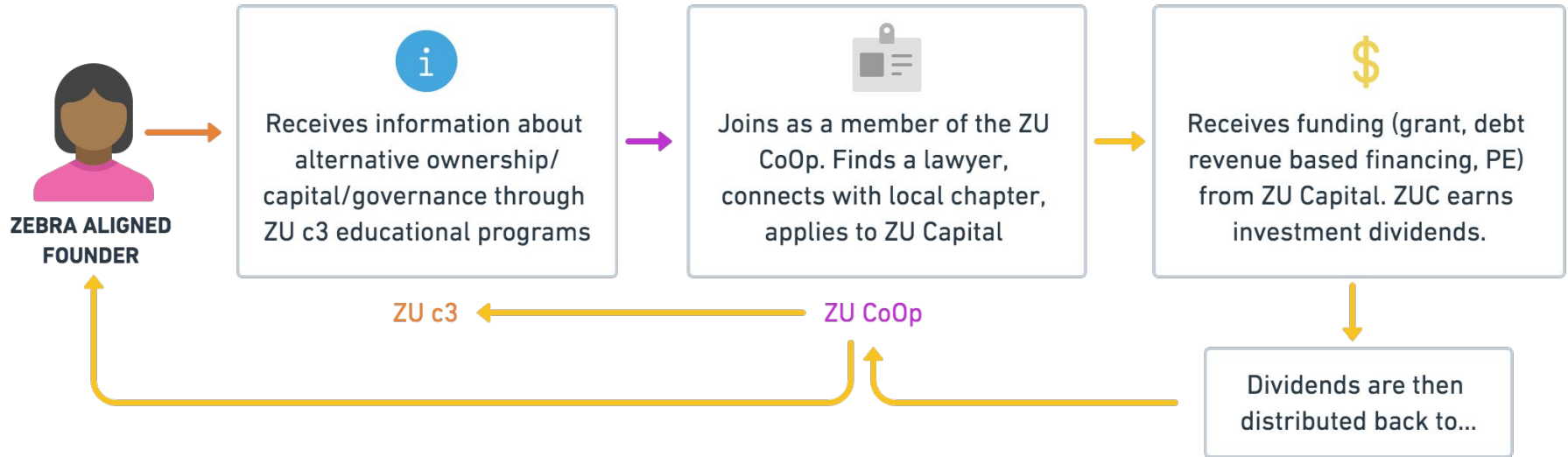
[Download the Executive Summary](#)

Looking forward to the discussion!

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HOW WE SUPPORT ZEBRA ALIGNED FOUNDERS



EXAMPLES OF SHAREHOLDER PERKS

Products	Software discounts (Airtable, Slack, Notion, Zoom, Asana, Google, AWS credits) and discounts on Zebra products
Services	Discounts and offers for services (legal, accounting, alternative ownership) and education (aligned training programs, incubators/accelerators, etc.)
Capital Access	Access to ZU seed capital, capital partnerships (e.g., WeFunder, Indie.VC Scout referral), Future Economy Lab co-development, participate in the development of new instruments
Business Dealflow	Service providers become preferred vendors so that Zebra companies can transact with one another and generate revenue