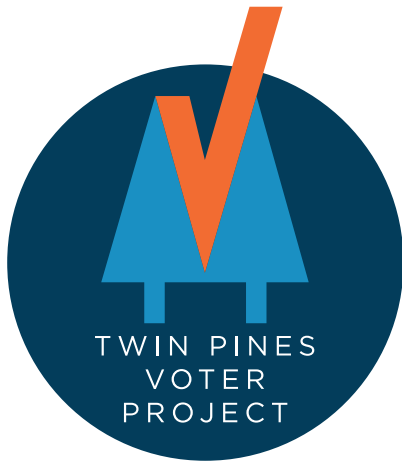


# TWIN PINES VOTER PROJECT

AN NCBA CLUSA PROGRAM OF CO-OPS VOTE



AN NCBA CLUSA PROGRAM  
OF CO-OPS VOTE

## WHO CAN PARTICIPATE?

Any U.S.-based cooperative business or co-op support organization.

## HOW DO I GET INVOLVED?

Become an Influencer, Pioneer or Evergreen Co-op by completing and reporting activities that promote democratic participation in your co-op and community.

## IS THERE A DEADLINE?

Voter registration activities can and should take place throughout the year, but there are two key dates in 2022 to keep in mind:

- **September 20** - National Voter Registration Day
- **November 8** - Election Day

## WHY IS THIS IMPORTANT?

As businesses defined by democratic member control and participation, voting is in our cooperative DNA and enshrined in the 5th Cooperative Principle—Education, Training and Information. Promoting democratic participation in your co-op and community is also an essential way to raise awareness of issues that directly affect cooperatives. Make your voice heard by local, state and federal elected officials at the ballot box!



## WHAT IS THE TWIN PINES VOTER PROJECT?

The Twin Pines Voter Project is a non-partisan engagement activity to boost democratic participation among cooperatives through voter registration and voting in public elections. As members of people-centered businesses, co-ops are uniquely positioned to support voter registration, share critical voting information and help community members make a plan to vote. In partnership with Co-ops Vote, the Twin Pines Voter Project will educate and engage candidates and voters on issues important to cooperatives, including

- Inclusive economic growth through co-ops
- Fair tax treatment of co-ops
- Promoting co-op values in international development



Be part of the Co-ops Vote movement on social media! Share your activities using [#coopsvote](#) and tagging [@NCBACLUSA](#) and [@CoopsVote](#)

# CO-OP IMPACT IN THE U.S.



**FOOD CO-OPS** represent  
**2.4 BILLION**  
of the grocery market with over  
**1.3 MILLION**  
consumer-owners



**130 MILLION**  
Americans are  
**CREDIT UNION** members



**ELECTRIC CO-OPS** serve  
**42 MILLION**  
people across  
**48 STATES**



America's  
**1.9 MILLION**  
farmers and ranchers belong to at least  
one of the country's  
**1,800**  
**AGRICULTURE CO-OPS**



**1.2 MILLION**  
Americans call a  
**HOUSING CO-OP** home



**WORKER CO-OPS** maintain a  
**2:1 PAY RATIO**  
compared to the average CEO-to-worker  
pay ratio of 303:1