

JUAN FERNANDEZ

CANDIDATE STATEMENT

The last three years have been rough on all of us. However, we who work in the cooperative world know that rough times mean opportunity. The challenges presented by the COVID-19 pandemic, inflation and economic uncertainty have been daunting, but our cooperative industries have risen to those challenges and demonstrated their promise and potential. We have been resilient and resourceful to not just overcome these challenges, but to seize the opportunities. We have shown to our members and our communities that we are strong, we are here to serve them, and we will withstand the harshest economic environment to deliver on our missions.

Serving on the NCBA CLUSA Board of Directors during these challenging times has been exhilarating. I have seen and been able to help steer our strategy during these complex crises. I would be humbled by your support to re-elect me to the board for another term. I believe my candidacy comes down to three things: perspective, passion and purpose. I feel I provide our industry a valuable perspective as a first generation American, a Latino and a credit union professional. I am passionate about cooperatives and believe strongly that bringing together cooperatives across industries is the key that will unlock our greatest potential. I am a purpose-driven individual who believes in service to others, to community and to a mission. I appreciate your consideration and hope to earn your support for the NCBA CLUSA Board of Directors.