

USAID CDP: COOPERATIVE ECOSYSTEM AND SOCIAL INCLUSION (CESI)

MADAGASCAR

OCTOBER 2023 – SEPTEMBER 2028



AT A GLANCE

FOCUSING ON GENDER COMMITTEES, MEMBER SERVICES, PRODUCT DIVERSIFICATION AND SUSTAINABILITY, CESI WILL STRENGTHEN

4 CO-OP UNIONS AND 6 PRIMARY CO-OPS WITH 2,080 MEMBERS

FACILITATE DEVELOPMENT OF CO-OP REGULATIONS AND EDUCATIONAL MATERIALS TO ACCOMPANY NEW CO-OP LAW ADOPTED BY

3,000 CO-OPS

STREAMLINE CO-OP REGISTRATION PROCESS

SUPPORT NATIONAL CO-OP EDUCATION PROGRAM

PROMOTE UPTAKE OF CDP-DEVELOPED TOOLS BY 18 LOCAL ORGANIZATIONS

KEY LOCAL PARTNERS

- ONI Worker Cooperative (ONI)
- Ministry of Industry, Trade, and Consumption (MICC)
- University of Antananarivo
- USAID Mikajy project (2018-2024) follow-on project CSDG10

PROJECT OVERVIEW

Awarded through the U.S. Agency for International Development (USAID) Cooperative Development Program (CDP), NCBA CLUSA's Cooperative Ecosystem and Social Inclusion (CESI) project works in Kenya, Guatemala and Peru (through 2028); and Madagascar (through 2025) to further strengthen: 1) cooperatives' capacity; 2) cooperative enabling environments; and 3) project learning applied in the development community. CDP/CESI builds and expands on successes of NCBA CLUSA's USAID-funded projects Creating an Environment for Cooperative Expansion—CECE (2018-2023), Mafatoky (2020-2023) and Mikajy (2018-2024).

PROJECT OBJECTIVES

STRENGTHENING CO-OP CAPACITY

CDP/CESI focuses on developing capacity at the ecosystem level, with four co-op unions, including two CDP/CECE-supported dairy unions in the Vakinankaratra Region and two new unions. One of these new unions, in the Menabe region, is



Members of Mirary Soa—a vanilla producing farmers' co-op in Voloina village in Madagascar's Analanjirifo Region—attend a general assembly. Photo: Bealanana Vivien/NCBA CLUSA



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comprised of peanut, poultry and seafood co-ops and started under USAID Mikajy with NCBA CLUSA support; the second union will support honey co-ops near the capital. CDP/CESI will continue to work with subawardee ONI to provide coaching to all 10 partner co-ops. CDP/CESI interventions also focus on the social inclusion of women and youth in cooperatives as a way to diversify membership and strengthen co-op capacity and social, economic and environmental sustainability. CDP/CESI will support co-ops' effort to add business lines via product diversification that also contribute to nutrition, income and environmental goals such as home gardens, poultry raising, etc. CDP/CESI will strengthen these four unions, so they better meet member co-ops' needs and advance women's and youth's participation in membership and leadership. For example, CDP/CESI will organize peer learning events to incentivize replication of the successful gender committee established by ROVA Dairy Co-op Union under CDP/CECE. The Menabe union focuses on conservation agriculture.

IMPROVING THE CO-OP ENABLING ENVIRONMENT

Building on CECE's success in helping local co-op stakeholders pass a new co-op law in Madagascar and a new finance law that includes provisions for co-ops, CDP/CESI will help MICC draft the accompanying regulations and educational materials for awareness raising and adoption purposes, particularly to attract women and youth to co-ops. CDP/CESI will also assist local co-op partners with their pre-apex formation activities by co-organizing meetings for strategic planning and charter development. Additionally, CDP/CESI will collaborate with the University of Antananarivo to develop a co-op education program.

ENHANCING KNOWLEDGE AND LEARNING IN THE DEVELOPMENT COMMUNITY

CDP/CESI will continue to work with ONI Worker Cooperative, which provides cooperative development and support services to other cooperatives to strengthen

their capacity and facilitate up-take of CDP-developed tools such as the Women's Inclusion, Empowerment and Leadership in Cooperatives (WIELCOOP) Leadership in Cooperatives (WIELCOOP) Trainers of Trainers Guide and the Diagnostic and Monitoring of Organizational Capacity (DMOC) Toolkit. As part of CDP/CESI's collaboration with the University of Antananarivo to develop a professional co-op education program, NCBA CLUSA will connect university partners with International Cooperative Business Education Consortium (ICBEC) to support knowledge and resource sharing and networking. CDP/CESI will support research that contributes learning and data that supports Madagascar cooperative development national strategy.

BUY-INS

The Annual Program Statement (APS) for the USAID Cooperative Development Program (CDP) is a flexible procurement instrument that offers an easy way for USAID Missions and Operating Units to quickly deploy programming resources. If a USAID Mission is interested in implementing activities that generally align with one of the APS' three focus areas, there are 2 buy-in options:

- Direct buy-in: If a USAID Mission knows the implementing CDO partner they would like to work with, funds can be added directly to the implementing partner's cooperative agreement.
- Addendum: A solicitation can be put together that eligible implementing partners can respond to in the form of concept papers.

For more information about the USAID CDP and buy-ins options, email Senior Cooperative Development Advisor Emily Varga at emvarga@usaid.gov.

For 70 years, NCBA CLUSA has worked in 100+ countries in Africa, Latin America and Southeast Asia, building resilient communities, creating economic opportunities and strengthening cooperatives. Our work empowers smallholder farmers, women and youth in the areas of food security and nutrition-led agriculture, climate-smart agriculture, market development, natural resources management, positive youth development, gender equality and enabling regulatory environments. We envision a world where people have the knowledge, resources and authority to build prosperity for themselves and future generations.

NCBA CLUSA

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