



2025 INTERNATIONAL YEAR OF COOPERATIVES

JOIN A GLOBAL COMMUNITY OF 1 BILLION COOPERATORS BUILDING A BETTER WORLD!

Every co-op has a story—about building a better business, a better community and a better world. What’s your story?

WHAT IS THE 2025 INTERNATIONAL YEAR OF COOPERATIVES?

IYC2025 is a global celebration **launched by the United Nations** to lift up cooperatives as people-centered businesses that build a better world. The UN **first recognized** the community impact of co-ops in 2012. Now, under the theme “**Cooperatives Build a Better World,**” the UN is elevating the critical role co-ops play in building the economy, strengthening democracy and creating a sustainable future.

HOW DOES MY CO-OP FIT INTO THE PICTURE?

While the theme, logo and timeline for the emphasis year are determined by the UN, the **International Cooperative Alliance** (ICA) is a key partner in this process and a conduit to the broader global cooperative movement through its member organizations, including NCBA CLUSA. As the primary voice in the U.S. for people who use cooperatives to build a better world, NCBA CLUSA is leading ICY2025 awareness and advocacy efforts nationwide. We’re collecting the data and stories the co-op sector needs to advocate for a better enabling environment in which cooperatives can grow and thrive. Every co-op has a story, and we want to include yours! As a member or stakeholder of NCBA CLUSA, next year is a fantastic opportunity for your co-op to gain visibility as part of this globally recognized initiative.



WHAT DOES THE IYC2025 ROLL-OUT LOOK LIKE?

NOVEMBER	UN adopts resolution to proclaim 2025 the second International Year of Cooperatives
JUNE	UN proclaims 2025 the International Year of Cooperatives and, in partnership with International Cooperative Alliance, announces IYC2025 theme: “Cooperatives Build a Better World”
JULY	UN hosts IYC2025 soft launch in New York
SUMMER	U.S. co-op story collection
OCTOBER	NCBA CLUSA will unveil IYC2025 plans at our Cooperative IMPACT Conference in Washington, DC
NOVEMBER	Official launch of IYC2025 at the International Cooperative Alliance’s Global Cooperative Conference in New Delhi
JANUARY	The new year kicks off a 12-month celebration of cooperatives
EARLY 2025	NCBA CLUSA will release our Co-op Impact Report and IYC2025 toolkit



HOW CAN I GET INVOLVED?

WHAT YOU CAN DO RIGHT NOW

Share your co-op story

We're partnering with [Stories.coop](#) to celebrate cooperatives through storytelling. How does your co-op solve problems and build opportunities within your community? Every co-op has a story! If you need a prompt to get started, [find our storytelling resources here](#), including templates and sample scripts, video recording tips and potential topics.

SUBMIT YOUR STORY

Become a member of NCBA CLUSA

In our work to develop, advance and protect cooperative enterprise, we envision an inclusive economy that empowers people to build shared prosperity and well-being. Membership with NCBA CLUSA puts your co-op at the center of that work and first in line to benefit from our IYC2025 awareness and advocacy efforts.

JOIN TODAY

WHAT YOU CAN DO IN 2025

Leverage our IYC2025 report and toolkit

We're working on a Co-op Impact Report that will measure the tangible impact co-ops have on their members and communities. Look for the report in early 2025, along with our IYC 2025 toolkit that will include logos, data-rich infographics, key events and messaging, customizable social media posts and posters, contests and more.

SUBSCRIBE TO CO-OP WEEKLY TO STAY UP-TO-DATE

BUILDING A BETTER WORLD

IYC2025 highlights the meaningful ways co-ops are helping achieve the UN Sustainable Development Goals (SDGs). These **17 goals**—including zero hunger, gender equality, and affordable and clean energy—offer a blueprint for peace and prosperity by 2030. But with only 17 percent of the SDGs on track for completion in the next six years, there is an urgent need for bold action.

That makes IYC2025 a call to action. In their proclamation, the UN invites the co-op community and national governments to work together in 2025 to increase awareness of the cooperative business model and advocate for a better policy environment for co-ops.

