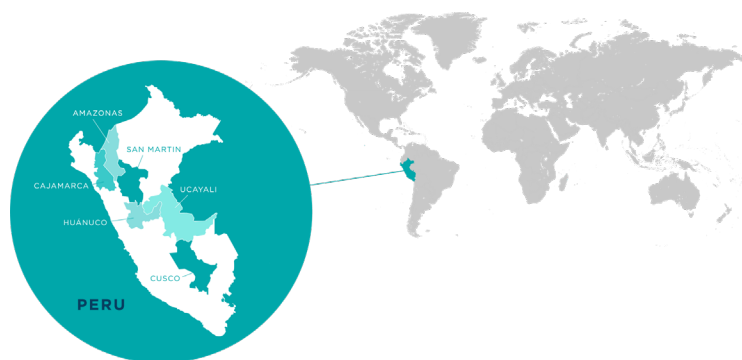


USAID CDP: COOPERATIVE ECOSYSTEM AND SOCIAL INCLUSION (CESI)

PERÚ

OCTOBER 2023 - SEPTEMBER 2028



AT A GLANCE

CESI WILL STRENGTHEN

3 SECONDARY COOPERATIVES AND 8 PRIMARY COOP WITH 7,200 ACTIVE MEMBERS

FACILITATE THE APPLICATION AND REFORM OF THE COOP GENERAL LAW, BENEFITING OVER

1,400 COOPERATIVES

STRENGTHEN 12 LOCAL COOPERATIVE SUPPORT VIA TECHNICAL ASSISTANCE AND DIGITAL RESOURCES

PROVIDE TRAINING WITH A FOCUS ON GOVERNANCE, MANAGEMENT, SOCIAL INCLUSION AND COOPERATIVE ECOSYSTEMS TO

5800 PEOPLE

FROM PUBLIC AND PRIVATE ENTITIES

PROMOTE THE ADOPTION OF CDP DEVELOPED TOOLS WITHIN OF

25 LOCAL ORGANIZATIONS

KEY LOCAL PARTNERS

- National Confederation of Cooperatives (CONFENACOOP)
- Ministry of Agrarian Development and Irrigation (MIDAGRI), Ministry of Production (PRODUCE)
- The National Commission for Development of Life without Drugs (DEVIDA) y National Penitentiary Institute (INPE)
- University of Lima, Producer Trust, Thika Thani, Agrobanco, Rabobank, Ciderural, Ecotierra

PROJECT OVERVIEW

Awarded through the U.S. Agency for International Development (USAID) Cooperative Development Program (CDP), NCBA CLUSA's Cooperative Ecosystem and Social Inclusion (CESI) project works in Kenya, Guatemala and Peru (through 2028); and Madagascar (through 2025) to further strengthen: 1) cooperatives' capacity; 2) cooperative enabling environments; and 3) project learning applied in the development community. CDP/CESI builds and expands on successes of NCBA CLUSA's USAID-funded projects Creating an Environment for Cooperative Expansion—CECE (2018-2023).

PROJECT OBJECTIVES

STRENGTHENING CO-OP CAPACITY

CDP/CESI capacity development activities focus on coaching with the 11 primary and secondary farmer cooperatives across the regions of Lima, San Martín, Amazonas, Cajamarca, Cusco, Junín, Lima, and Ucayali. These entities include six coffee and



Training for native communities in Cajamarca, Perú

Photo: Yeral Castillo/NCBA CLUSA



PROJECT PROFILE

cocoa cooperatives supported by CECE, along with five new cooperatives in ginger and turmeric. These co-ops, comprising 35 primary co-ops with 7,200 active members, are expected to see a 5% increase in membership, and participation of women and youth in cooperatives' leadership from 37% and 29% to 45% and 35%, respectively, by year 5. Product diversification will be pursued as a strategy to increase net revenues by 43%, and also to promote the inclusion of 4,000 women, youth, and indigenous/native peoples. CDP/CESI will provide ongoing tailored support to four native/indigenous (mostly Awajún) communities supported under CECE, particularly on cooperative management. Together with INPE and PRODUCE, CESI will continue to support the "Dulce Esperanza" incarcerated women worker co-op initiated under CECE, and the consolidation and expansion of this pilot. Around 5,800 people in many other private and public organizations will be trained via Cooperative Business School (CBS) platform, on the co-op identity, marketing, digital skills, soft skills, and sustainable business practices. Starting on year two, CDP/CESI will focus on Training of Trainers (TOT) with higher-level cooperatives, including the three coached secondary cooperatives and one federation, as well as with public officials in MIDAGRI, PRODUCE, and DEVIDA. Aligned with CESI's ecosystem strengthening approach, this aims to gradually transition the technical assistance role from CESI to these entities by year 3.

IMPROVING THE COOPERATIVE ENABLING ENVIRONMENT

CESI's focus is on implementing the Agrarian Cooperatives Law and aiding in the reform of Peru's general cooperative law, benefiting over 1,400 existing and future cooperatives. CONFENACOOP, as a subawardee, will continue enhancing member education and sector sustainability. CESI will support 12 cooperative organizations and expand the RELEVA Coop education program. CESI will continue partnering with financial institutions to ensure cooperative access to finance. Additionally, CESI will support Awajún communities' cooperatives' seed capital needs and collaborate with Ecotierra, Thika Thani, and Producers Trust to enhance market access for cooperatives.

ENHANCING KNOWLEDGE AND LEARNING IN THE DEVELOPMENT COMMUNITY

CDP/CESI's main learning activity in Peru will be to contribute to the consolidation and sustainability of the CBS. Cooperative development organizations such as Rikolto, and public institutions such as PRODUCE, MIDAGRI and DEVIDA will continue to support CBS courses and activities to reach more women, youth, and indigenous peoples. In partnership with the University of Lima, CESI will facilitate shared learnings via cooperatives' access to interns and research, while the University benefits from curricula and research aimed at cooperatives. The CBS will also promote the uptake of CDP-developed tools by 25 local organizations. In a new partnership, NCBA CLUSA member U.S. Federation of Worker Cooperatives (USFWC) will provide awareness sessions on the worker cooperative model and support virtual learning sessions with Spanish-speaking worker cooperatives in the US. CESI will also facilitate peer-learning in partnership with USFWC and other NCBA CLUSA members as well as CONFENACOOP and other key local cooperative stakeholders.

BUY-INS

The Annual Program Statement (APS) for the USAID Cooperative Development Program (CDP) is a flexible procurement instrument that offers an easy way for USAID Missions and Operating Units to quickly deploy programming resources. If a USAID Mission is interested in implementing activities that generally align with one of the APS' three focus areas, there are 2 buy-in options:

- Direct buy-in: If a USAID Mission knows the implementing CDO partner they would like to work with, funds can be added directly to the implementing partner's cooperative agreement.
- Addendum: A solicitation can be put together that eligible implementing partners can respond to in the form of concept papers.

For more information about the USAID CDP and buy-ins options, contact Emily Varga, the Senior Cooperative Development Advisor: emvarga@usaid.gov

For 70 years, NCBA CLUSA has worked in 100+ countries in Africa, Latin America and Southeast Asia, building resilient communities, creating economic opportunities and strengthening cooperatives. Our work empowers smallholder farmers, women and youth in the areas of food security and nutrition-led agriculture, climate-smart agriculture, market development, natural resources management, positive youth development, gender equality and enabling regulatory environments. We envision a world where people have the knowledge, resources and authority to build prosperity for themselves and future generations.

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