NCBA CLUSA MEMBERSHIP BENEFITS

BE PART OF THE ONLY CROSS-SECTOR COOPERATIVE ASSOCIATION ELEVATING THE NATIONAL CONVERSATION AROUND A TRUSTED, PROVEN WAY TO DO BUSINESS AND BUILD COMMUNITY.

SPRING/SUMMER 2025

- CROSS-SECTOR NETWORKING & COOPERATIVE COLLABORATION
- ADVOCACY

- EDUCATION & THOUGHT LEADERSHIP
- WORKFORCE DEVELOPMENT
- INTERNATIONAL PRESENCE

CROSS-SECTOR NETWORKING & COOPERATIVE COLLABORATION

CO-OP CIRCLE

Co-op Circle is an online community for NCBA CLUSA members and stakeholders to share ideas, get feedback and be part of engaging discussions, live streams, chats, events and more. Co-op Circle was built to empower the co-op community to connect and build true Principle 6 "cooperation among cooperatives." When you join NCBA CLUSA, you will receive exclusive access to the Common Room, Knowledge Drop, Small Groups, Events and the support of our NCBA CLUSA team and volunteers.

Join Co-op Circle today!

VOLUNTEER COUNCILS

NCBA CLUSA's Volunteer Councils reflect the diversity of our industry and allies to create space for co-op leaders to transform their ideas into action. Share your expertise and insight with fellow cooperators, while keeping up to date on industry trends. Deepening your involvement in a Volunteer Council is a great way to network with peers, build professional credentials and steer the future of co-ops as we build an inclusive economy.

Interested? Let us know!





ADVOCACY

BIPARTISAN CONGRESSIONAL COOPERATIVE BUSINESS CAUCUS

The bipartisan <u>Congressional Cooperative Business Caucus</u> helps advance NCBA CLUSA's advocacy work at the federal level, providing greater visibility of cooperative economic impact before Congress and the Administration and driving a co-op friendly legislative agenda.

INTERAGENCY WORKING GROUP ON COOPERATIVE DEVELOPMENT

The <u>Interagency Working Group on Cooperative Development</u> provides a whole-of-government approach to using cooperative enterprise to solve specific public policy challenges. With more than a dozen government agencies as members, this group ensures the government creates opportunities—and not unnecessary burdens—for cooperative business startup and growth.

COOPERATIVE POLICY AND TAX GROUP

Our Cooperative Policy and Tax Group, comprised of tax professionals and government affairs experts from major co-ops and co-op organizations, is on the front lines, working to improve the policy environment for cooperatives and preserve the tax treatment of cooperatives and credit unions.

REGIONAL POLICY ROUNDTABLES

Our regional Cooperative Policy Roundtables address cooperative policies at the local, state and federal level, spurring discussion among local leaders, policymakers and cooperative business and development experts around establishing a national policy strategy for cooperative development. In partnership with the Cooperative Development Foundation with funding from the Robert Wood Johnson Foundation, our inaugural roundtable series resulted in a report from the Urban Institute entitled <u>Policy Strategies to Build a More Inclusive Economy with</u> Cooperatives.

TWIN PINES VOTER PROJECT

The Twin Pines Voter Project is a non-partisan engagement activity to boost democratic participation among cooperatives through voter registration and voting in public elections. As members of people-centered businesses, coops are uniquely positioned to support voter registration, share critical voting information and help community members make a plan to vote. In partnership with Co-ops Vote, the Twin Pines Voter Project encourages cooperators to make their voice heard at the ballot box.

Learn more

EDUCATION & THOUGHT LEADERSHIP

CO-OP WEEKLY

Our weekly newsletter, <u>Co-op Weekly</u> keeps you up to date on the latest co-op news, events and features. It's also an opportunity to reach an audience of thousands of cooperators with your press release or event promotion.

COOPERATIVE BUSINESS JOURNAL

The <u>Cooperative Business Journal</u> is a digital magazine-style publication produced by NCBA CLUSA. As the association's flagship publication, the *Journal* provides a platform for stories, ideas and innovations that advance cooperative enterprise; foster an active, engaged and empowered cooperative sector; and challenge and inspire readers.

COOPERATIVE IMPACT CONFERENCE

Drawing 400+ co-op developers, financers, community and city leaders, innovators, thought leaders, economists, policymakers and development practitioners, the <u>Cooperative IMPACT Conference</u> is the only national, cross-sector cooperative event elevating the conversation around a trusted, proven way to do business and build communities. Our premier engagement event provides a pivotal opportunity to learn, exchange best practices and network with national and global co-op leaders. Members receive a \$275 discount on IMPACT registration.





COOPERATIVE ECONOMICS COUNCIL

NCBA CLUSA's <u>Cooperative Economics Council</u> fills a critical gap within the co-op sector, providing a forum for best-in-class cooperative economists and other experts to explore ideas and publish research that quantifies the co-op advantage and tells the story of co-op economic impact in a powerful, data-driven way.

CO-OP IMPACT REPORT

Designed to empower and advance cooperatives like yours, the Co-op Impact Report collects compelling impact data and powerful stories from close to 100 cross-sector co-ops in the U.S., illustrating how the cooperative business model is building stronger businesses, communities and local economies.

WORKFORCE DEVELOPMENT

COOPERATIVE DEVELOPMENT FOUNDATION

The 501(c)(3) affiliate of NCBA CLUSA, the <u>Cooperative Development Foundation</u> (CDF) promotes community, economic and social development through cooperatives. Through its funds, fiscal sponsorships and fundraising, CDF provides grants and loans that foster cooperative development domestically and abroad.

COOPERATIVE LEADERS AND SCHOLARS

A project of CDF and NCBA CLUSA, <u>Cooperative Leaders and Scholars</u> (CLS) develops young professionals and post-secondary students of any age with participation in a national cooperative conference and exposure to co-op industry thought leaders, policymakers and other stakeholders.

INTERNATIONAL PRESENCE

INTERNATIONAL YEAR OF THE COOPERATIVE

With co-ops in the spotlight in the U.S. and around the world in 2025, now is the time to raise public awareness of and advocacy for cooperatives. Join us in elevating cooperatives as people-centered businesses that build a better world—in 2025, and beyond. <u>View our resources to celebrate here.</u>

INTERNATIONAL COOPERATIVE ALLIANCE

As the apex association for cooperatives in the U.S. and a member of the <u>International Cooperative Alliance</u> (ICA), NCBA CLUSA is proud to represent the U.S. cooperative movement before this global body that unites, represents and serves more than 1 billion cooperative members around the world.