

JUAN FERNÁNDEZ

CANDIDATE STATEMENT

We live at a time when cooperatives are needed more than ever. Our communities face a myriad of challenges—from affordability to threats to our democratic institutions. These are all opportunities for cooperatives to be visible and become better known, as we should be a key solution to the issues we are facing today. While NCBA CLUSA is facing significant challenges, the leadership is stewarding the organization to not only face these challenges but arise stronger and better positioned to help cooperatives navigate these turbulent times.

Serving on NCBA CLUSA's Board of Directors during these times of tribulation has been an honor. I have seen and been able to help steer our strategy during these complex crises. I would be humbled by your support to re-elect me to the board for another term. I believe my candidacy comes down to three things: perspective, passion and purpose. I feel I provide our industry a valuable perspective as a first generation American, a Latino and a credit union professional. I am passionate about cooperatives and believe strongly that bringing together cooperatives across industries is the key that will unlock our greatest potential. I am a purpose-driven individual who believes in service to others, to community, and to a mission.

I appreciate your consideration and hope to earn your support for the board.